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HumanGround

Mission Statement

Name _____

Start date _____

Your supervisor's name _____

Number of people you supervise directly. ☐

Why do we need a Mission Statement?

Whether at the departmental or corporate level, our organization is committed to a management system that establishes a genuine partnership between each manager or supervisor and each person reporting to that person. Everyone needs to agree on the reason this organization exists, to understand its strategic intent, to put in writing why we are here.

How does a Mission Statement create a partnership?

Employee's opinions as to our Mission create the foundation upon which the partnership is built.

Participation in the development of a Mission is the beginning of an important and on-going dialogue between managers and the people who report to them.

A collaborative Mission Statement is also the foundation for the next step in which employees write their own professional goals. Goals must be consistent with the Mission and manager's must have an interest and a stake in their employee's success in achieving their goals.

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The Evolution of a Mission Statement

Criteria for a Mission Statement:

- A Mission should reflect what we do that provides value to society; think of the needs we fill. While the Mission may be general and it may even reflect as much our future as our present, it should be accurate.

- The Mission should not exclude the interests of those who purchase and benefit from what we do; it should not exclude our associates, suppliers, the communities in which operate, and it should not exclude the interests of those who are the owners.

- The Mission should be genuine and noble, worth coming to work each day to do, grand enough so that we would like more and more people benefiting from what we do.

With the criteria in mind, and in 30 words or less, tell us what you think our Mission is (or should be or could be).

What do you think is our Mission?